## Funding Opportunity Number: N/A

Agency/Department: Robert Wood Johnson Foundation.

Area of Research: Research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity

## **Release and Expiration:** N/A

**Application Deadline:** Proposals for Round 6 grants: March 10, 2011 (3 p.m. ET) deadline for receipt of full proposals. Proposals for rapid-response grants: Concept papers may be submitted at any time until August 2, 2011. Grants are awarded on a rolling basis. Proposals for RWJF New Connections grants awarded through Healthy Eating Research: March 10, 2011 deadline for receipt of concept papers.

**Amount:** The Round 6 grants: Up to \$170,000. Rapid-response grants: Up to \$150,000 each. New Connections grants: Up to \$75,000 each.

**Length of Support:** The Round 6 grants: 12- to 24-months. Rapid-response grants: 18 months. New Connections grants: 12- to 24-months.

**Eligible Applicants:** Preference will be given to those applicants that are either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Applicant organizations must be based in the United States or its territories at the time of application.

**Summary:** Healthy Eating Research: Building Evidence to Prevent Childhood Obesity is a national program of the Robert Wood Johnson Foundation. The program supports research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity, especially among lower-income and racial and ethnic populations at highest risk for obesity. Findings are expected to advance RWJF's efforts to reverse the childhood obesity epidemic by 2015. This call for proposals is for three types of awards aimed at providing key decision- and policy-makers with evidence to reverse the childhood obesity epidemic. The three award types are: Round 6 grants, rapid-response grants and RWJF New Connections grants awarded through the Healthy Eating Research program.

**Detail Information:** <u>http://www.rwjf.org/applications/solicited/cfp.jsp?ID=21341&cid=XEM\_206613</u> http://www.rwjf.org/files/applications/cfp/cfp\_HER2011.pdf